

Look

NOVEMBER 7, 1950

15¢

ELECTION PREDICTIONS:

Who Will Run Congress

WHAT COLLEGE GIRLS
ASK ABOUT MARRIAGE

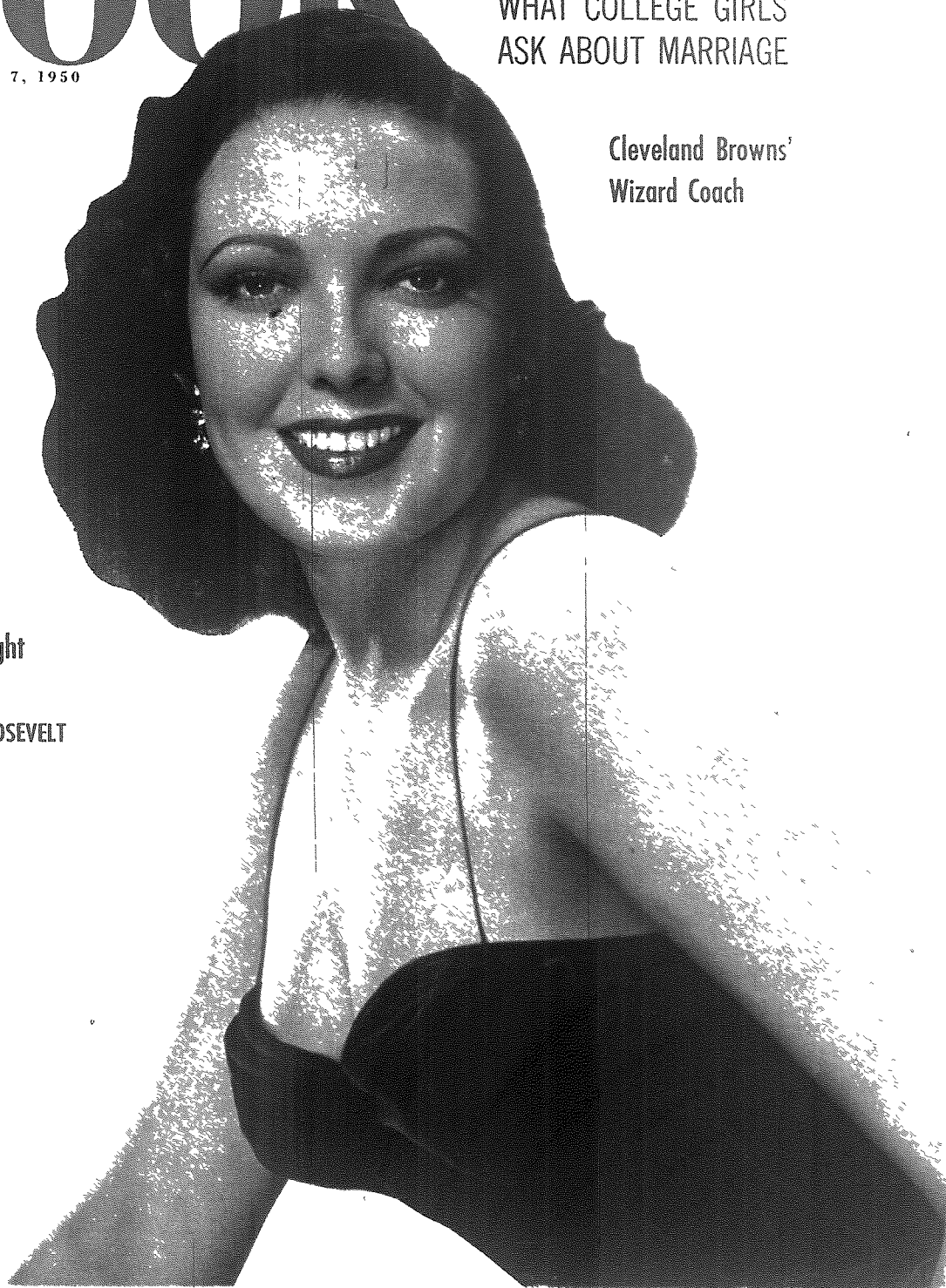
Cleveland Browns'
Wizard Coach

Will Europe Fight
on Our Side?

By ELEANOR ROOSEVELT



4 Pages on
LINDA DARNELL



Year in and year out
you'll do well with the
HARTFORD



—all forms of fire,
marine and casualty
insurance and fidelity
and surety bonds.

See your Hartford agent
or insurance broker

**HARTFORD FIRE
INSURANCE COMPANY**
**HARTFORD ACCIDENT
AND INDEMNITY COMPANY**
**HARTFORD LIVE STOCK
INSURANCE COMPANY**
HARTFORD 15 CONNECTICUT

SAVE YOUR SNAPSHOTS

Mounties PHOTO
CORNERS
Fit BETTER Stick BETTER Look BETTER
10¢ AT CHAIN DRUG AND VARIETY STORES

**FREE—Amazing Book on
RHEUMATISM, ARTHRITIS**
If you suffer the aches pains and discomforts of
Rheumatism as manifested in ARTHRITIS NEURALGIA
DYSPHYA or LUMBAGO send today for the FREE
Book. It reveals important facts about why drugs and
medicine give only temporary relief without removing
cause. Explains fully a proven specialized system of
treatment that may save you years of distress. No
obligation. Write for this FREE Book today!
SALE CLINIC, Dept. 582 Excelsior Springs, Mo.

listen to
**"Quick
as a flash"**

The unusual quiz show on the ABC network,
11:30 A.M., E.S.T., Bill Cullen, M.C.
Enjoy the QUICK AS A FLASH" quiz
in every issue of QUICK Magazine

SPREADS STEWS
SAUCES SOUP
GRAVY
BOVRIL
There's
real beef in
BOVRIL!

Look RECORD GUIDE

By JOSEPH RODDY



Edgard Varese composer of *Ionisation* a study in special sounds

THE ELLIOT LAWRENCE ORCHESTRA has started making records for Decca and the first album resulting from this association is an attractive one called *College Prom*. The tunes involved are *Star Dust*, *Once in a While*, *Laura*, *I've Got a Crush on You*, *I Can't Get Started*, *East of the Sun*, *Deep Purple* and *I'm in the Mood for Love*. All the arrangements are fashioned for dancing, and the vocal choruses are cared for by one Rosalind Patton—a songstress who is all conscientiousness.

SINGLES OF SOME DISTINCTION Frankie Laine, a man of Mercury runs through a set of reasons for world-wide cheerfulness in *Don't Cry Little Children*. *Don't Cry* Dick Haymes does well by no less than four tunes on two Decca records. The titles *Don't Be Afraid*, *My Silent Love*, *Can Anyone Explain?* and *If I Had a Magic Carpet*. David Rose and his orchestra work their way through something especially slick and swift called *Dance of the Spanish Onion*. It's an instrumental only and the label is MGM.

Two other RCA Victor items not likely to pass unheard anywhere. *Mambo de Chatanooga*, a considerable nervousness put forth by Perez Prado and a contingent of fellows who beat drums and blow horns for him and an explosive article with the practically serene title *Orange Colored Sky*. Betty Hutton brings her energy to bear on this one. It's pretty dangerous to be up close when she describes her reaction to a passing male. Wham, bam, "leazam" is about as close as we can come to it.

THE GOOD THINGS FROM OBSCURE PLACES department has come up with the following finds. From FMS the first album of a series which proposes to record the complete works of the fantastically individualistic composer Edgard Varese. *Density* 21 5, *Integrals*, *Octandre* and *Ionisation*—a dreary little episode for 35 percussion instruments and absolutely nothing, else—the titles Varese is unlike anything else in music and well worth knowing. The recording is excellent. From Cetera-Sony a complete recording of Richard Strauss' haunting music drama *Elektra*. Dimitri Mitropoulos is the conductor and the soloists, chorus and orchestra are veterans of the *Elektra* staged at the May Festival in Florence, Italy. Almost first-rate.

RECORDS FOR YOUR CHILDREN To inaugurate their new plunge into the making of children's disks, London Records had the happy thought of enlisting Borden's far-famed Elsie. Hal Davis was engaged to write and produce a series of bovine adventures, the first of which is titled *Elsie and Elmer Out West*. To the accompaniment of original music Elsie and her husband go hunting for gold and get involved with an Indian brave who accuses them of kidnapping a pappoose. Elmer's fantastic muskiness saves them and wins a gold mine. Children of 7 to 10 will be intrigued by the action even if they pay little attention to the music.

ASK YOUR DEALER

Using
too much
oil?

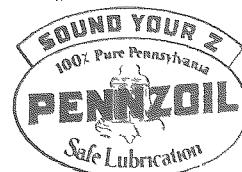
SWITCH
to
PENNZOIL

SOUND
YOUR

Z

If you suspect you've been using too much oil, find out with your next oil change. Switch to Pennz oil the 100% Pennsylvania motor oil that lasts longer, runs smoother.

Over 60,000 better dealers recommend Pennz oil at the yellow oval sign. Drive in now and sound your Z for the genuine.



YOUR FIRM PENNZOIL MOTOR OIL & LUBRICANTS
AT BETTER DEALERS COAST TO COAST